



**RICH ICE CREAM COMPANY, INC.
OFFICIAL STATEMENT REGARDING – PCA PEANUT PRODUCT RECALL**

1/30/2009

The Food and Drug Administration (FDA) and other regulatory agencies have indicated that Peanut Corporation of America (PCA) is the focus of an investigation concerning a recent Salmonella outbreak thought to be caused by tainted peanut butter. As a result of the investigation, PCA has recalled a number of lots of suspect peanut butter and peanut paste.

On 1/28/09, PCA voluntarily expanded the scope of its recall to include all PCA peanut products processed in its Blakely, GA facility since January 1, 2007. Rich Ice Cream has purchased chopped peanuts from PCA, and this ingredient was used in one of our products.

Rich Ice Cream understands that the health and safety of our food products are of paramount importance. **Out of an abundance of caution and to eliminate any potential issues for our customers, we are voluntarily recalling the following product that contains ingredients sourced from PCA's Blakely, GA facility as a precautionary measure:**

- **Nutty Sundae Cone (Product Code 7545542000)**

No other Rich Ice Cream products are affected by the recall, and Rich Ice Cream has not received any complaints or reports of illness from our products. Because our customers' health and safety is important to us, we are proceeding with caution and continuing to monitor the actions by FDA. We will keep you informed.

For further information on the recall visit the FDA's website at www.fda.gov.