



Rich's Reintroduces New & Improved Nutty Sundae Cone with New Packaging

3/25/09 – Rich's is pleased to announce our reintroduction of the "New & Improved" Nutty Sundae Cone. The improved cone uses a new chocolate that tastes even better than the original, along with peanuts from a new supplier. The product can be easily identified and distinguished by the new white lid stating "NEW & IMPROVED" on the product. Bulk boxes of the product are identified with code dates of 9083 or higher.

New Lid



Old Lid

